4th Reward of 2010 for Product Innovation

Anchor Wins 4th Award of 2010 for Product Innovation

Crisp Food Container to receive Germany's WorldStar Award

(St. Louis, MO) December 13, 2010 Anchor Packaging continues to receive accolades and recognition for its innovative new product designs"¦.The **Culinary Classics,** The **KFC Reusable Sides Container"¦**and now the **Crisp Food Container**, resulting in a total of 4 awards for Product Innovation, in the past 12 months alone.

Earlier this year, the **KFC Reusable Sides Container** received the **2010 Greener Package Award** for offering the *first reusable sides container in the fast food industry*. It was also a **Pack Expo Selects** Finalist.

At approximately the same time, Anchor's**Crisp Food Container** was named the **2010 AMERISTAR Award Winner** by the IoPP (Institute of Packaging Professionals) in recognition of, commitment to, and support of, excellence in overall package design and functionality. The judging criteria consisted of:innovation, food protection, performance, and environmental impact.

The **Crisp Food Container** was subsequently recognized by the **FPI** (Food Packaging Institute) in the categories of Innovation and Performance. And, most recently, Germany's Interpack has also selected the **Crisp Food Container** as their choice in Packaging Innovation. Interpack considered entrants from over 30 countries before making their decision.

Designed and manufactured by **Anchor Packaging**, the **Crisp Food Container** uses an exclusive, patent-pending, *convection cross-flow® ventilation* design to relieve moisture and condensation, while ensuring that fried foods remain crispy. Independent, side-by-side tests at several leading retailers demonstrated that the **Crisp Food Container** allowed the food product to retain more of its internal temperature than other available packaging, thus assisting in meeting local health department regulations.

The **Crisp Food Container** is made of re-usable polypropylene, and consists of a black base and clear lid, formed as a single hinged container.

Anchor Packaging's product line includes a broad variety of upscale take-out packaging used restaurants and other foodservice operations, as well as, containers for merchandising prepared ready-to-heat meals in supermarkets deli cup containers, all-purpose foodservice cling wrap.**AnchorFoil® rolls, pop-up sheet and pans**, **Culinary Classics®, Culinary Basics®, MicroRaves®, Incredi-Bowl®, MicroRounds®, the Roaster®, Gourmet Classics®, Microlite®, Bon Faire®, and Deli View®** are among Anchor's unique product lines. Anchor also provides custom package design and manufacture for many large food companies in the U.S. and Canada.