Adds Director, National Accounts

Positions company for growth and highlights long-term commitment to the retail and foodservice segment

(St. Louis, MO) April 9, 2012. Over the past 7 years, **Anchor Packaging** has grown substantially, with the addition of several hundred new innovative custom and stock products for restaurant and retail operators. Of particular note, is Anchor's increased success with National Accounts in both the Retail and Foodservicechannels. In an effort to better serve these segments, Anchor Packaging announced today, the appointment of **Bob Brannen** to the newly created position of **Director–National Accounts, North America.**

Bob joins Anchor Packaging after spending a combined 20 years with the Pactiv Corporation, where he held positions with varying degrees of responsibility including National Accounts Manager, and most recently, Director of Sales Supermarket and Processor. Prior to Pactiv, Bob worked for the Quaker Oats Corporation.

He will report to **David Johnson, Executive Vice President-Sales**, who stated With Bob's strong food industry and packaging experience, we are confident he will help us continue with our unparalleled growth in these areas."Reporting directly to Bob will be **Marianne Hilton, Director-National Accounts, Retail** and **Frank Baumann, Director-National Accounts, Foodservice**, as well as their respective organizations.

Anchor Packaging's product line includes a broad variety of upscale take-out packaging used restaurants and other foodservice operations, as well as, containers for merchandising prepared ready-to-heat meals in supermarkets deli cup containers, all-purpose foodservice cling wrap.**Culinary Classics®, Culinary Basics®, MicroRaves®, Incredi-Bowl®, MicroRounds®, the Roaster®, Microlite®, CrystalClear®, Gourmet Classics®, Bon Faire®, and AnchorFoil®**, are among Anchor's unique product brands. Anchor also provides custom package design and manufacture for many large food companies in the U.S. and Canada.