Adds Director Corporate Advertising and Public Relations

Anchor Packaging adds Director-Corporate Advertising and Public Relations

Focuses on Increasing Awareness of Anchor's Growing Portfolio

(St. Louis, MO) February 18, 2013. Anchor Packaging, one of the largest thermoformers in North America, is pleased to announce the appointment of Marilyn Stapleton to the newly-created position of Director-Corporate Advertising and Public Relations. Ms. Stapleton joins Anchor from Dart/Solo, where she served as Product Manager, Take-Out Packaging since 2010. With more than 30 years' total experience in the packaging industry, she has been an instrumental part of the development and commercialization of a wide variety of products and has held leadership roles in the evolution of packaging performance characteristics.

"Anchor has dramatically expanded its product portfolio, through a combination of multiple new product launches and a recent acquisition", stated Michael Thaler, Vice President, Marketing and Custom. "We can now offer customers Inline thermoforming, Injection molding, Trim-in-place, multi-layer extrusion, printing, over 450 stock products, and the most comprehensive custom package design capabilities in the industry. Creating sufficient awareness of all of these elements of our portfolio has become vital to our growth strategy".

Marilyn's extensive background in food packaging and its uses in various markets and applications, provide an excellent foundation for her new role with Anchor. Prior to Solo Cup, she held various sales and marketing management positions with companies such as WNA, Ivex, and Packaging Corporation of America.

Marilyn is a graduate of DePaul University with a Master's degree in marketing.

Anchor Packaging's products include upscale take-out packaging used for merchandising prepared ready-to-heat meals in supermarkets and take-out meals in restaurants and other foodservice operations. **The Roaster® Series, Incredi-Bowls®, Culinary Classics®, Culinary Basics®, MicroRaves®, MicroRounds®, Gourmet Classics®, Microlite®, BonFaire®, Crystal Clear®, Crystal Classics®, and AnchorFoil®** are among Anchor's unique product lines that also include foil and film. Custom package design and manufacture is provided for many large food companies in the U.S. and Canada.