Anchor Packaging Introduces Crystal Classics® Salad Bowls

(St. Louis, MO) December 5, 2005 Today, Anchor Packaging announced the first in its line of PET (polyethylene terephthalate) products for the Supermarket and Foodservice industries. The PET product line augments the broad line of upscale polypropylene and polystyrene take-out packaging already offered by Anchor. These products will be sold and marketed under a new brand, Crystal Classics”.

The **Crystal Classics** line is the perfect merchandizing tool to showcase a wide variety of products, with a clean and crisp appearance in a black base and crystal clear lid, so the food is the focus. They utilize the same closure system as the award-winning Culinary Classics product line–an inner/outer double seal”making for a virtually leak-proof package. Easy-open tabs are integral to both bowl and lid, making for easy opening by virtually all consumers. These dynamic new products are designed to stand up to cold temperatures, and will not break, even if dropped.

Crystal Classics are available in 24 and 32 oz capacities, and are available in low-profile (9″ diameter) and classic profile (7″ diameter) designs.

Anchor Packaging’s product line includes upscale take-out packaging used for merchandising prepared ready-to-heat meals in supermarkets, take-out containers in restaurants and other foodservice operations, deli cup containers, all-purpose cling film and high barrier trays.**Culinary Classics®, MicroRaves®, MicroRounds®, Gourmet Classics®, Microlite®, Bon Faire®** and **Deli View®** are among Anchor’s unique product lines. Anchor also provides custom package design and manufacture for many large food companies in the U.S. and Canada.