Anchor Packaging Introduces the Incredi-Bowl at IDDBA Show

(St. Louis, MO) April 14, 2006 Anchor Packaging, Booth #1209, introduces the **Incredi-Bowl–**the perfect bowl for staging foods under heat lamps or in warming units/tunnels, or for re-heating in the microwave. Made of polypropylene, the Incredi-Bowl stands up to 230 degrees F, and will not cause off-odors or off-flavors when heated, like some polystyrene bowls, and sells for about the same price. The classic black bowl is matched with a clear vented, anti-fog lid for excellent food visibility, making the Incredi-Bowl ideal for increasing visual appeal while assuring order accuracy. And the secure-snap closure ensures a leak-resistant container that transports safely. With reinforced ribbing, the Incredi-Bowl can be stacked up to 3 high with a variety of soups, pastas, and other prepared food items.

Incredi-Bowls are available in 12-20 oz capacities with one lid to fit all sizes.

Anchor Packaging's product line includes upscale take-out packaging used for merchandising prepared ready-to-heat meals in supermarkets, take-out containers in restaurants and other foodservice operations, deli cup containers, all-purpose cling film and high barrier trays. **Culinary Classics®, MicroRaves®, Gourmet Classics®, Microlite®, Bon Faire®** and **Deli View®** are among Anchor's unique product lines. Anchor also provides custom package design and manufacture for many large food companies in the U.S. and Canada.