

# **ANCHOR REDIRECTS NEW PRODUCT DEVELOPMENT RESOURCES TO COVID-19 FACE SHIELDS**

Anchor Packaging LLC, well known for its award-winning new products in food packaging, has redirected a portion of its engineering staff and its 3D laser-printing machine toward making face shields for healthcare workers in the St Louis area.

“During more normal times, we use this machine to produce prototypes of new design food packaging in a matter of hours for our customers,” said Jeffrey Wolff, CEO of Anchor Packaging. “In the current climate, we have dedicated this equipment, and the engineers that program and operate it, to help protect healthcare workers who are on the front lines fighting this disease.” The 3D printer is being used to produce the rigid frames for the face shields and Anchor also provided rolls of clear PET sheet to be attached to the frames to form the complete shield. To date, 1,200 completed face shields have been delivered to local hospitals in the St Louis area. Anchor and other companies will continue to produce these face shields at a rate of over 600 per week.

In Northeast Arkansas, where Anchor operates several of its plants, the Anchor Packaging Community Outreach Program has been formed. Through that program, Anchor has delivered donations of food containers, lids, foil wrap, and cling film to local schools, hospitals, and churches to feed thousands in the surrounding area.



## **BREAKTHROUGH CONTAINER KEEPS FRIED FOODS HOT & CRISPY - COSTS LESS THAN PAPER**

ANCHOR Packaging's Fry Baby™ containers for the foodservice, supermarket, and convenience store markets, announced today the latest addition to their award-winning *Crisp Food Technologies*® container line, with the new **Fry Baby™** hinged container. The 6" x 3" size is perfect for a serving of French fries, chicken strips, nuggets, wings, and many other foods. **Fry Baby** containers integrate anti-fog in both the clear base and clear lid to keep food looking fresh on display for grab n go and to avoid order errors. **Fry Baby** is a game-changer, containing the award-winning, high-performance attributes of *Crisp Food Technologies* **AT A COST LESS THAN A COATED PAPERBOARD BOX.**



The family of *Crisp Food Technologies Containers* keeps fried foods hot & crispy for over 30 minutes during takeout or delivery. The unique, patented, convection cross-flow design relieves moisture and condensation while maintaining food temperature. Through-the-closure ventilation and raised airflow channels in the bottom of the container combine with venting in the lid to ensure fried foods remain both crisp and hot. *Crisp Food Technologies*, in a variety of sizes, shapes, and options, are the perfect fit for the rapidly growing Home Delivery trend across all foodservice channels. *Crisp Food Technologies Containers* are in use at over 16,000 locations and growing.

The new **Fry Baby** will supercharge™ impulse purchases and repeat sales while saving operators on packaging costs. The **Fry Baby** is consumer reusable and recyclable.

Based in St Louis, MO, Anchor Packaging LLC is one of the largest thermoformers in North America and best-known for its award-winning product designs and custom capabilities. Anchor Packaging's products include *Crisp Food Technologies*® containers that keep fried foods hot & crispy for 30-minute home delivery, Safe Pinch® Tamper-Evident containers, as well as affordable packaging for restaurant takeout and to merchandise prepared ready-to-heat meals in supermarkets. Anchor's unique stock product line includes over 450 rigid packaging and cling film products.



## **CRISP FOOD TECHNOLOGIES® AWARDED "2019 BEST NEW PRODUCT" - AGAIN**

(St. Louis, MO) October 28, 2019. Anchor Packaging LLC., the market-leading manufacturer of innovative packaging products for the foodservice, supermarket, and convenience store markets, announced today that its **Crisp Food Technologies® Containers** won the **CSP 2019 Retailer's Choice - Best New Product Award**. The winner of this award was determined by convenience store retailers' vote. "Successful new products are the lifeblood of the convenience retailing industry. With the huge number of new products released every year, you should be proud your product has been recognized as one of the best" stated Ms. Archie from Winsight LLC, publisher of CSP Magazine. The trophy was awarded at the 2019 National Association of Convenience Stores (NACS) Expo in Atlanta earlier this month.



In July of this year, Convenience Store News had also named Anchor's **Crisp Food Technologies® Containers** as the 2019 Best New Product for the Convenience Store market. That award was earned, based on an evaluation of all new products, by *Past Times Marketing*, a New York-based consumer research and product-testing firm.

**Crisp Food Technologies® Containers: Keeps Fried Foods Hot & Crispy on Display and for Delivery.** Unique, patented, convection cross-flow design relieves moisture and condensation while maintaining food temperature. Through-the-closure ventilation and raised airflow channels in the bottom of the container combine with venting in the lid to ensure fried foods remain crisp. The **Crisp Food Technologies® containers**, offered in a variety of sizes, shapes, and options, are a perfect fit for the rapid growth of Home Delivery across all foodservice channels and are in use at over 15,000 stores today.

Anchor Packaging's products include affordable, upscale, to-go packaging to merchandise prepared ready-to-heat meals in supermarkets and takeout meals offered by restaurants and other foodservice operations. Anchor's unique product line includes stock and custom rigid packaging, as well as a broad line of cling film wraps.



## CRISP FOOD TECHNOLOGIES® AWARDED "2019 BEST NEW PRODUCT"

(St. Louis, MO) July 31, 2019. Anchor Packaging LLC., the market-leading manufacturer of innovative packaging products for the foodservice, supermarket, and food processor markets, announced



today that the **Crisp Food Technologies® Containers** had won the **2019 Convenience Store News "BEST NEW PRODUCT" award**. Judging was supervised by *Past Times Marketing*, a New York-based consumer research and product-testing firm.

**Crisp Food Technologies® Containers: Keeps Fried Foods Hot & Crispy for 30-Minute Delivery.** Unique, patented, convection cross-flow design relieves moisture and condensation while maintaining food temperature. Through-the-closure ventilation and raised airflow channels in the bottom of the container combine with venting in the lid to ensure fried foods remain crisp. The **Crisp Food Technologies® Containers**, offered in a variety of options, are a perfect fit for the rapid growth of Home Delivery across all foodservice channels and are in use at over 14,000 stores today.

This is the latest of many awards that Anchor Packaging has won for packaging design and innovation. Anchor Packaging previously won the Convenience Store News “BEST NEW PRODUCT” award for The Embraceable®, a platter and domed lid that encapsulates a standard portion cup and eliminates the need for its lid, while holding a full meal in a leak-resistant, heat-resistant, microwavable container. Anchor is also the 2-time winner of the Ameristar Award and 2-time winner of the Worldstar Awards, among others.

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## Anchor Packaging Unveils Accelerated Growth Strategy

**(St. Louis, MO) June 26, 2019. TODAY, Anchor Packaging LLC**, one of North America’s largest manufacturers of specialty food packaging used by restaurants and supermarkets for delivery and take-out meals, announced the first stage of its strategic plan to accelerate growth through a partnership with The Jordan Company, a private equity firm with over 30 years’ experience in aligning themselves with company management to build value.

“Anchor has achieved outstanding organic growth, tripling its revenue in the past 15 years, said Jeffrey Wolff, President and CEO of Anchor. “Now, we are talking about transformative growth broadening our geographic reach through additional manufacturing facilities, new and complementary product lines to better serve our customers, and new materials to offer our customers a broader set of solutions”.

Under the terms of the partnership, The Jordan Company will become investors in Anchor, however, the Hermann family, who has owned Anchor for 56 years, will continue to have ownership as well.

“Anchor has been, and continues to be, a family business” stated Robert Hermann Jr. “We are excited to partner with The Jordan Company to help fuel Anchor’s continued growth and increase our trajectory. The Jordan Company possesses many of the same values, ethics, and long-term orientation that has been a hallmark of Anchor.”

“We are thrilled to be partnering with the Anchor management team, alongside the Hermann family, to support the company’s enhanced growth plans. Anchor is a best in class sustainable packaging business, servicing a world class customer base. We plan to invest further in the business to support organic growth and continued new product development”, commented Mike Denvir, Partner at The Jordan Company.

The transaction is expected to close in July, 2019, subject to customary closing conditions.

### About The Jordan Company

The Jordan Company, founded in 1982, is a middle-market private equity firm that manages funds with original capital commitments in excess of \$8 billion with a 35-year track record of investing in and contributing to the growth of many businesses across a wide range of industries. Headquartered in New York, TJC also has offices in Chicago.

### About Anchor Packaging

Based in St Louis, MO, Anchor Packaging LLC is one of the largest thermoformers in North America and best-known for its award-

winning product designs and custom capabilities. Anchor Packaging's products include Crisp Food Technologies® containers that keep fried foods hot & crispy for 30-minute home delivery, Safe Pinch® Tamper-Evident containers, as well as affordable packaging for restaurant take-out and to merchandise prepared ready-to-heat meals in supermarkets. Anchor's unique stock product line includes over 450 rigid packaging and cling film products.

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## **Anchor Becomes First Arkansas Packaging Company to Receive 5 Million Hours Safety Award**

**(St. Louis, MO) June 17, 2019.** Anchor Packaging LLC, one of North America's largest manufacturers of specialty food packaging used by restaurants and supermarkets for delivery and take-out meals, has been recognized by the State of Arkansas and the Arkansas Department of Labor Safety Division, for excellence in on-the-job safety. Nine hundred thirty (930) employees accumulated five (5) million work hours without incurring a lost-time, work-related injury or illness. These 5 million hours were accumulated between February 24, 2017, and April 24, 2019.

Anchor joins a prestigious group of only 34 other Arkansas companies to reach the 5 million hours milestone and the first packaging company to do so. The award ceremony was held at the Paragould Community Center at noon, on Wednesday, June 12, 2019. Robert Hermann Jr., Chairman of the Board of Anchor, Jeffrey Wolff, President of Anchor, and five selected employees with 158 years of Anchor service, proudly accepted this award on behalf of all employees.

Among the dignitaries present at the ceremony were Ralph T. Hudson, Deputy Director, Arkansas Department of Labor, Scott Wilhite from the Workers Compensation Commission, Sue McGowan, Director of Economic Development and CEO of Paragould Regional Chamber of Commerce, Chris Imbs, Chairman of the Board, Crane Agency.

Anchor manufacturing facilities within the State of Arkansas are located in Paragould, Jonesboro, and Marmaduke, with a Distribution Center also located in Paragould. The number one priority for each location is to manufacture products in an efficient and safe operating environment that assures the safety and security of all employees.

Anchor Packaging's products include Crisp Food Technologies® containers that keep fried foods hot & crispy for 30-minute home delivery, Safe Pinch® Tamper-Evident containers, as well as affordable, packaging for restaurant take-out and to merchandise prepared ready-to-heat meals in supermarkets. Anchor's unique product line includes stock and custom rigid packaging, and a broad line of cling film wraps.

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## **ANCHOR TAPS INDUSTRY VETERAN FOR NEW STRATEGY & I.T. ROLE**

**(St. Louis, MO) March 27, 2018. Anchor Packaging, Inc.**, one of North America's largest manufacturers of specialty food packaging, used by restaurants and supermarkets and a leader in packaging technology, is pleased to announce the appointment of Richard Daniels as Vice President, Strategy & Information Technology. Mr. Daniels brings over 30 years' experience in plastics packaging and technology, manufacturing, and innovation with companies such as Monsanto, Solutia, and Honeywell and most recently was COO and co-founder of a successful consumer-electronics company acquired by Harman International.



"Rich's unique skill set will help leverage Anchor's leadership in product innovation, manufacturing automation, and consumer insights by utilizing the latest technology, integrated with our Oracle ERP system, to optimize our entire enterprise for the benefit of our customers," stated Jeffrey Wolff, President of Anchor Packaging. "He has a demonstrated track record of crafting winning strategies and utilizing technology to enable the vision. Rich will have visibility across all functions, to transform Anchor's IT capabilities into a greater competitive advantage in support of our company's mission to delight customers and be their supplier of choice."

Robert R. Hermann Jr., Chairman & CEO of Hermann Companies, Inc., added "Our continued focus on safety, quality, and value-driven innovative products will drive increased sales and profits year after year for our customers and us. The creation of this new Board-level position is proof of our commitment to those customers and this industry."

Rich is a graduate of the University of Dayton with a BS degree in Chemical Engineering and attained his MBA at Xavier University.

Anchor Packaging's packaging solutions include unique technologies for the Home Delivery market, the consumers' preferred choice in tamper-evident solutions, affordable, upscale, to-go packaging to merchandise prepared ready-to-heat meals in supermarkets, and takeout meals offered by restaurants and other foodservice operations. Anchor's unique product line includes stock and custom rigid packaging, as well as a broad line of cling film wraps.

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## Anchor Thermoforming Plants - BRC "High Hygiene" Certified

**(St. Louis, MO) July 24, 2017. Anchor Packaging, Inc.**, one of North America's largest manufacturers of specialty food packaging, used by restaurants and supermarkets for take-out meals, has once again earned "High Hygiene" certification from NSF International for the [BRC Global Standard for Packaging](#). The British Retail Consortium (BRC) is the leading safety and quality certification program to ensure that manufacturers fulfill their legal obligations and protect the end user.

BRC is the preeminent food safety standard, created to promote consistency across the supply chain, by ensuring delivery of safe food to consumers. The complexities of today's food supply chain mandate that the most stringent food safety protocols be in place at every point of supply. Manufacturing standards must comply with the Global Food Safety Initiative (GFSI) benchmark and Anchor Packaging customers have the assurance that the facilities are operating to the highest quality standards, while continually striving

to maintain and improve the standards that set them apart.

The NSF Certificate of Conformity for BRC Packaging-High Hygiene (for food contact) is awarded following extensive annual audits of Anchor Packaging rigid container manufacturing facilities in Paragould and Jonesboro, Arkansas.

Anchor Packaging's products include Tamper-Evident containers preferred by consumers 2-1, as well as affordable, upscale, to-go packaging to merchandise prepared ready-to-heat meals in supermarkets and takeout meals offered by restaurants and other foodservice operations. Anchor's unique product line includes stock and custom rigid packaging, as well as a broad line of cling film wraps.

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## Anchor Packaging's Focus on Manufacturing Excellence Draws New Talent

**(St. Louis, MO) January 16, 2017. Anchor Packaging, Inc.**, North America's 3<sup>rd</sup> largest manufacturer of rigid non-foam food packaging, is pleased to announce the addition of four additional Process Engineers to its manufacturing operations. **Jerome Stegall**, an ASU graduate with over ten years' experience, as well as **Nick Gross**, **Paul McGhee**, and **Aaron Troll**, all graduates of Missouri University of Science and Technology, began their careers with Anchor during the last four months. Responsible for process optimization, continuous improvement, and operator training and development, they join a team focused on achieving the industry's highest levels of quality, service and performance.

"Our company's vision for manufacturing excellence, operational leadership, and delighting our customers, begins and ends with our people" stated Jeffrey Wolff, President of Anchor Packaging. "We look for talented individuals who not only excelled in their education, but who are inspired to continuously learn, while driving the enterprise toward future growth."

Anchor Packaging's emphasis on their people finds them actively recruiting from various institutions, continuously searching for talented graduates who bring fresh ideas, but also harbor a desire to learn from talented industry veterans. The company's culture is built on cornerstones of people, safety, quality, and value-driven, innovative products that drive increased sales and profits for Anchor and its partners.

Anchor Packaging's products include affordable, upscale, to-go packaging to merchandise prepared ready-to-heat meals in supermarkets, and takeout meals offered by restaurants and other foodservice operations. Anchor's unique product line includes stock and custom rigid packaging, as well as a broad line of cling film wraps.



## New 7.25" Bowls Better for the Bottom Line

**(St. Louis, MO) July 18, 2016. Anchor Packaging, Inc.** announces the latest addition to the successful Incredi-Bowls® line of microwavable bowls and lids. The new, round 7.25" polypropylene (PP) bowls are designed to enhance the operator's bottom line and are the perfect choice for a large individual serving or a family-size portion. Available in 20, 24, 32 and 40oz depths, the bowls share a common, polypropylene, vented lid. This new size joins the current 5", 6", and 8.5" bowls ranging from 5oz to 48oz for a total offering of 16 bowls in four footprints.



Current trends continue toward smaller portions and healthier options. The consumer is looking for choices and not always willing to give up their favorite foods. This "new look of large" bowl size is the perfect answer. Not only is the smaller footprint more cost effective than larger diameters, these new microwavable bowls are made with a natural mineral additive, reducing the use of petroleum-based resin by 40%. The use of less PP resin allows Anchor to pass on the savings to their customers as a more sustainable option. One lid to fit four bowls eliminates confusion, saves space in the prep area and reduces inventory storage costs.

The attractive black bowls provide a table-ready presentation in a durable, cut-resistant material. The leak-resistant closure eliminates messy spills. The vented lid includes integral Clear Guard® anti-fog technology to prevent condensation or "fogging" of the lid. This maximizes hot-case merchandising opportunities for retailers and eliminates takeout order errors for foodservice operators, while keeping hot foods looking fresh and appealing. The four bowls and lid will withstand temperatures to 230°F in warming units, under heat lamps, or in the microwave. No need to re-plate chilled, prepared foods, when reheated in the microwave.

In addition to hot cases, the *Incredi-Bowls* and lids can be used in refrigerated or ambient displays. All are dishwasher safe providing consumer-convenient reusability and are recyclable curbside.

Anchor Packaging's products include affordable, upscale to-go packaging to merchandising prepared, ready-to-heat meals in supermarkets, and for takeout meals offered by restaurants. Anchor's unique products are found in most foodservice operations and include stock and custom rigid packaging, as well as a broad line of cling film wraps.