



Anchor Wins 2014 Best New Product Award

(St. Louis, MO) October 20, 2014. Anchor Packaging, Inc. was presented with the 2014 BEST NEW PRODUCT Award at the NACS (National Association of Convenience Stores) show in Las Vegas earlier this month, by CS News. Anchor's product, the Embraceable® platter and dome lid, was deemed the winner in the "Foodservice - Display & Packaging" category. This award is based on points awarded by consumers in the areas of: value, convenience, and appearance, then overall evaluation by Past Times Marketing, a consumer research and product testing firm. 2014 is the 18th year for the CS NEWS new product recognition program for the convenience store industry.

Embraceable is an 11" x 8" black, oval platter designed and patented with a locator ring in the bottom to hold a standard 8 ounce squat paper food container. This popular serving size is used for chili, soups, oatmeal, grits, mac & cheese, and many other items that often accompany a main dish, sandwich, or salad. The clear, anti-fog, vented PP lid contains an integral sealing flange that forms a lid over the paper container at the same time that it forms a leak-resistant seal on the platter. This eliminates the lid for the paper container, which saves expense and reduces the amount of packaging consumed, thereby reducing carbon footprint. It also improves consumer convenience, as the meal may be carried in one single container, rather than two.

Both base and dome work well for hot foods held under heat lamps, chilled ready-to-heat meals in the microwave, and for assorted cold food applications, thus reducing SKUs. The strong and durable, cut-resistant black PP bases withstand temperatures up to 230°F. Bases are made with natural mineral additives reducing the use of petroleum based resin by 40% joining other products in Anchor's Nature's Best® line of sustainable products. Elimination of the extra lid for the paper container also demonstrates your environmental commitment to reduce waste.

Anchor Packaging's products include affordable upscale takeout packaging used for merchandising prepared ready-to-heat meals in supermarkets and takeout meals offered at restaurants and other foodservice operations. Anchor's unique product lines of stock and custom rigid packaging also include foil wrap and film.



New Package Holds More Than Food

(St. Louis, MO) March 17, 2014. **Anchor Packaging, Inc.** announces the addition of the new

Embraceable® oval platter and dome lid to the MicroRaves® line of high heat polypropylene products.

This new 11" x 8" black, oval platter was designed with a locator ring in the bottom to hold a standard 8 ounce paper food container. This popular serving size is used for chili, soups, oatmeal, grits, mac & cheese, and many other items that often accompany a main dish, sandwich or salad. It is no longer necessary to lid both the 8 ounce side and the main course to transport separately. Simply place the paper container into the platter and add the new *Embraceable* dome lid with the ring formed into the top to cover the paper container and also seal the oval platter; one lid doing double duty!

The clear, anti-fog, vented PP lid keeps food looking fresh and appealing while eliminating order errors due to lack of visibility. The dome lid holds the paper container in place and helps to keep dense or solid foods inside the paper container. The closure design for the platter and dome is leak resistant to prevent messy spills and provide a secure lid fit while in transit.

Both base and dome work well for hot foods held under heat lamps, chilled ready-to-heat meals in the microwave, and for assorted cold food applications. The strong and durable, cut-resistant black PP bases withstand temperatures up to 230°F. Bases are made with renewable mineral additives reducing the use of petroleum based resin up to 40% joining other products in Anchor's Nature's Best® line of sustainable products.

In addition to reducing the number of lids used for the 8oz squat paper food container, the versatility of a single package for a single hot or cold food or a combination of both hot and cold reduces SKUs and inventory costs. Unique *Embraceable* platters and domes promote sales of combination meals at breakfast, lunch and dinner.

Anchor Packaging's products also include upscale takeout packaging used for merchandising prepared ready-to-heat meals in supermarkets and takeout meals in restaurants and other foodservice operations. **The Roaster® Series, Incredi-Bowls®, Culinary Classics®, Culinary Basics®, Culinary Squares®, Mega-Meal®, MicroRaves®, MicroRounds®, Gourmet Classics®, Microlite®, BonFaire®, Crystal Clear®, Crystal Classics® Rounds, and AnchorFoil®** are among Anchor's unique rigid product lines that also include foil wrap and film. Custom package design and manufacture is provided for many large food companies in the United States, Canada, South America, Europe and Australia.

Upgrading From Foam Just Became Affordable

(St. Louis, MO) March 10, 2014. Anchor Packaging, Inc. announces the addition of the new **Culinary Squares®** separate bases and lids to the successful hinged Culinary Basics® and Culinary Classics® lines of high heat polypropylene packages.

The new 8.5" squares are available in single and 3-compartment black PP bases with separate single and 3-compartment clear, vented, anti-fog PP lids. The new *Culinary Squares* offer increased value to the operator looking for ways to improve their image while controlling costs. At a time when food prices are on the rise, this new line was designed to maximize performance and minimize cost for an affordable alternative to foam clamshells.

Bases are made with renewable mineral additives reducing the use of petroleum based resin up to 40% joining other products in Anchor's Nature's Best® line of sustainable products. Holding similar portion sizes as foam clamshells and the hinged Culinary Series, *Culinary Squares* are packed 300 per case separately and also in three combo packs of 150 bases and lids.

Each line in the Culinary Series has unique features providing a choice of options that make food look fresh and appealing. All three lines work well for hot foods held under heat lamps, chilled ready-to-heat meals in the microwave, and for assorted cold food applications. The strong and durable, cut-resistant black PP bases withstand temperatures up to 230°F.

Clear, anti-fog, vented polypropylene lids are part of each Culinary Series offering to keep food visible and avoid errors. The superior clarity will increase impulse sales and the leak resistant closures prevent messy spills. Lids stay securely in place during handling and transport and a single package for hot and cold foods reduces SKUs and inventory costs.

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LAUNCHES 6" SQUARES FOR CONSUMER TREND OF

SMALLER PORTIONS

(St. Louis, MO) November 4, 2013, Anchor Packaging, Inc. announces the addition of a new series of 6" square RPET containers and lids to meet the market demand for small salads, sides, and reduced portions. Consumers are looking for healthy, low calorie, and diet friendly alternatives in a convenient, easy-to-use package. Snacking on the go has replaced the traditional sit-down meal times for many busy consumers and these little squares fit perfectly into these emerging trends.

The square shape and smooth, angled side design of the new Crystal Classics® 8, 12, and 16 ounce upscale black bowls maximize the value perception of more food and the fresh, appealing presentation drives impulse sales. The clear, flat or dome lid options that fit all three sizes keep food and inventory costs down while preventing errors on takeout orders. The flat lid facilitates portion control and the dome lid allows mounding of food for increased visibility on grab and go displays. Both lids include Anchor's new cold temperature anti-fog technology to ensure visibility of the food contents at all times.

Made with post-consumer recycled RPET, the new leak-resistant packages are surprisingly affordable considering the high quality and rich performance features. As food prices continue to rise, operators look for ways to reduce costs with new food options and refreshed recipes. The new CPS600 Series offers an attractive, table-ready presentation making new menu items stand out, but at a price that creates additional profits. Crystal Classics® bowls are also available in 7" and 8" squares and 6", 7" and 8.5" rounds for a variety of cold meal options in portions from 8 to 48 ounces.

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New Addition Creates Waves of Profit for Operators

(St. Louis, MO) July 29, 2013, Anchor Packaging, Inc. announced the addition of a new 16 ounce polypropylene container and lid designed to maximize performance and minimize cost. Food looks fresh and appealing in this upscale alternative to foam and paper packages. Sized perfectly to fit market trends for smaller portion sizes and the increased demand for finger foods and snacks, this versatile package works well for hot foods held under heat lamps, chilled ready-to-heat in the microwave items, and assorted cold food applications.

As food prices continue to rise, operators look for ways to reduce costs with new food options, refreshed recipes and reduced portions. The new M616 from Anchor offers a table-ready presentation making the new menu items stand out at a price that creates additional profits. Made with renewable mineral additives that reduce the use of petroleum based polypropylene resin up to 40%, this strong and durable, black base is resistant to grease and oils and withstands temperatures up to 230°F.

Clear, anti-fog polypropylene lids keep food visible to avoid errors and increase impulse sales with a leak resistant closure to prevent messy spills. Lids stay securely in place during handling and transport and a single package for hot and cold foods reduces SKUs and inventory costs.

Designed for operator efficiency to package a wide variety of entrees and side dishes, the M616 is also dishwasher safe for consumer convenience and is eligible to be recycled after multiple uses. Versatile and resilient with performance at a price you

won't believe.

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Culinary Classics® Convertible Containers

St. Louis, MO) May 9, 2013 Delivering the same upscale quality you have come to expect from the Anchor Packaging **Culinary Classics®** line, these one-piece, hinged containers have been redesigned with a perforated hinge that allows the consumer to easily remove the lid for a table-ready presentation.

Available as 9" x 9" and 9.5" x 10.5" in either 1 or 3 compartments, the six containers comprising this product line can handle temperatures up to 230°F when used under heat lamps, in warming units, or in the microwave. The unique design of this packaging system retains internal temperatures better than other rigid containers, while venting excess steam to preserve food texture and quality.

The **New Culinary Classics® Convertible Containers** feature a cut-proof, shiny black base that makes the food look fresh and appealing with the new, removable lid that offers a convenient dining experience for the consumer. The structural strength and interlocking base and lid design keep food in place and preventing messy spills while securely stacked in the bag or on display. All products are made of polypropylene, are reusable, dishwasher-safe, and eligible to be recycled. All Anchor products are BPA-free.

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New Addition to Anchor's MEGA-MEAL® Product Line

(St. Louis, MO) May 6, 2013, Anchor Packaging, Inc. announced the addition of a new 38 ounce container to the already successful Mega-Meal® product line. This shallow container is perfect for appetizers, finger-foods, desserts, cut fruit, and many other hot or cold applications. The 38 oz. container joins the deeper 80 oz. and 100 oz. sizes as an upscale alternative to an aluminum half-steam table pan for large portions, family-size meals, and catered events. All three polypropylene containers share a common clear, anti-fog, polypropylene lid, keeping SKUs and inventory costs to a minimum.

Mega-Meal® containers make both hot food and cold look fresh and appealing, while keeping the operation running smoothly with the simple-to-apply lid with a leak-resistant closure. These strong, durable containers are resistant to hot grease and oils and will withstand temperatures up to 230°F when used under heat lamps, in warming units, or in the microwave. The interlocking feature allows multiple packages to be securely stacked on display, in storage, or during transport without messy spills.

Designed for operator efficiency and for consumer convenience, Mega-Meal® packages are dishwasher safe and can still be recycled after multiple uses. Versatile and resilient, the Mega-Meal® line is the perfect choice for any meal solution.

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Anchor Packaging Celebrates 50-Year Anniversary

(St. Louis, MO) March 11, 2013. Anchor Packaging, the 8th largest plastic packaging thermoformer in North America, celebrates its first 50 years in business with a rich heritage of rapid growth, quality and financial stability.

At a time when the U.S. thermoforming industry is undergoing dramatic consolidation and isolated bankruptcies, Anchor Packaging remains as a successful, privately-held entity with a strong balance sheet. The company began operation in November 8, 1963 as a converter of plastic film and expanded operations in 1978 to include thermoforming, sheet extrusion, and blown film. In 1985, a new manufacturing facility was constructed in Paragould, Arkansas to accommodate the thriving thermoforming business. As business continued to grow at a rapid pace, the facility was expanded several times until it reached its current capacity of 310,000 sq. ft. To accommodate its film business, Anchor established a 160,000 sq. ft. production facility in Marmaduke, Arkansas in 1990.

Anchor has made several strategic acquisitions over the years including Innovative Plastics, the MicroLite division of Amoco, the BonFaire division of Placon Corporation, Mount Vernon Plastics (MVP) in Mt Vernon, KY in 2012, and in February this year, a Jonesboro, AR manufacturing and warehousing facility from Quad Graphics. The Borden Chemical's film operation acquisition in Argentina has allowed Anchor to broaden its exposure in South America, as well as serving Europe from that location. Anchor also has a 45-acre distribution center in Paragould, AR which consolidates products to provide a single centralized ship point. In total, Anchor facilities are over 2 million square feet which not only provides logistical efficiency, but also insures against supply chain interruptions by diversifying manufacturing across six separate locations.

Robert R. Hermann Jr., Chairman and CEO of Hermann Companies, Anchor's parent, shared that "it has been a great 50 years for the company and for my family, as we have seen the seeds planted in 1963 grow into a thriving company with strong roots in extrusion, thermoforming, injection molding, blown film, printing, and trim-in-place technologies. We look ahead to another 50 years, as we continue to expand in existing markets and pursue opportunities to reach new markets".

The President of Anchor, Jeff Wolff, stated "our mission has been, and remains, to continually delight our customers. This company is well positioned for a virtually-unlimited horizon of new product possibilities and we expect the next 50 years to continue our legacy of meeting customer requirements with innovation and packaging solutions that make them successful."

Anchor Packaging's products include upscale take-out packaging used for merchandising prepared ready-to-heat meals in most supermarkets chains, and take-out meals in many major chain restaurants and other foodservice operations.

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Anchor Acquires 6th Manufacturing Plant

New Jonesboro Facility Fuels Continued Expansion

(St. Louis, MO) February 26, 2013, Anchor Packaging, Inc. announced the acquisition of a 423,000 square foot manufacturing and warehousing facility in Jonesboro, Arkansas, from Quad Graphics. This latest acquisition brings the number of Anchor facilities to eight, with a combined total of more than 2 million square feet of manufacturing and warehousing space.

"This acquisition provides the space necessary to support our continued growth for the next several years", stated Robert R. Hermann Jr., Chairman & CEO of Hermann Companies, Anchor's parent. "With this additional facility, Anchor has created Centers of Excellence' across our six manufacturing plants, with specializations in thermoforming, injection molding, multi-layer film extrusion, blown film, printing, and trim-in-place technologies".

Anchor's rapid organic growth, combined with solid financial performance, has allowed the company to pursue attractive acquisition opportunities. In addition to the most recent purchase, Anchor acquired the equipment assets of MVP plastics and obtained a manufacturing facility in Kentucky within the past 10 months.

With the addition of the Jonesboro facility, Anchor will now have six separate manufacturing locations with thermoforming capabilities. This will provide logistical efficiency for Anchor's customers, as well as insurance against supply chain interruption, in case of a natural disaster. Other Anchor Packaging container production locations include 310,000 sq. ft. in Paragould, Arkansas and 165,000 sq. ft. in Mt. Vernon, Kentucky, film production in 230,000 sq. ft. at Marmaduke, Arkansas and 130,000 sq. ft. in Argentina, and distribution in 100,000 sq. ft. at the Marmaduke, AR distribution center and a 45-acre 700,000 sq ft distribution center in Paragould, Arkansas that consolidates products to provide a single centralized ship point.

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Adds Director Corporate Advertising and Public Relations

Anchor Packaging adds Director-Corporate Advertising and Public Relations

Focuses on Increasing Awareness of Anchor's Growing Portfolio

(St. Louis, MO) February 18, 2013. Anchor Packaging, one of the largest thermoformers in North America, is pleased to announce the appointment of Marilyn Stapleton to the newly-created position of Director-Corporate Advertising and Public Relations. Ms. Stapleton joins Anchor from Dart/Solo, where she served as Product Manager, Take-Out Packaging since 2010. With more than 30 years' total experience in the packaging industry, she has been an instrumental part of the development and commercialization of a wide variety of products and has held leadership roles in the evolution of packaging performance characteristics.

"Anchor has dramatically expanded its product portfolio, through a combination of multiple new product launches and a recent acquisition", stated Michael Thaler, Vice President, Marketing and Custom. "We can now offer customers Inline thermoforming, Injection molding, Trim-in-place, multi-layer extrusion, printing, over 450 stock products, and the most comprehensive custom package design capabilities in the industry. Creating sufficient awareness of all of these elements of our portfolio has become vital to our growth strategy".

Marilyn's extensive background in food packaging and its uses in various markets and applications, provide an excellent foundation for her new role with Anchor. Prior to Solo Cup, she held various sales and marketing management positions with companies such as WNA, Ivex, and Packaging Corporation of America.

Marilyn is a graduate of DePaul University with a Master's degree in marketing.

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