

## Continues Drive to Reduce Packaging Costs - Introduction ValueWrap Film

(St. Louis, MO) February 23, 2009 Anchor Packaging introduces **ValueWrap**— its newest line of plastic food wrap cutter boxes in 12-inch, 18-inch and 24-inch sizes.

**ValueWrap** offers the operator a substantial cost reduction, without sacrificing the features they desire. An all-purpose, tinted, PVC foodservice film with excellent cling properties, **ValueWrap** provides outstanding clarity and protection for foodservice professionals. The heavy-duty, self-dispensing cutter boxes come with lock top design, improved film exit slot, and hand holes for easy transportation. The extended front flap allows the box to maintain structural integrity, and includes a standard, full-length cutting blade with an improved cutting edge. Film rolls are mounted on roller-core plugs for ease in dispensing and to reduce drag.

**ValueWrap** complements Anchor's broad line of foodservice plastic and foil cutter box products including: **PurityWrap** (Premium-Grade film, coated box), **AnchorWrap** (Premium-Grade film, coated box, with slide-cutter), **CrystalWrap** (Heavy-Duty Grade film), and **AnchorFoil** (Aluminum Foil Roll cutter boxes and popup sheet boxes). A wide variety of meat films, perforated films, produce films and Milers® are also available from Anchor.

Anchor Packaging's container product line includes upscale take-out packaging used for merchandising prepared ready-to-heat meals in supermarkets, take-out containers in restaurants and other foodservice operations. **The Roaster® Series, Incredi-Bowls®, Culinary Classics®, Culinary Basics®, MicroRaves®, MicroRounds®, Gourmet Classics®, Microlite®, BonFaire®, DeliView®, and AnchorFoil® pans** are among Anchor's unique product lines. Anchor also provides custom package design and manufacture for many large food companies in the U.S. and Canada.

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## Introduces Redesigned MicroRaves® 900 Series

(St. Louis, MO) December 1, 2006 MicroRaves 900 series offers customers flexibility. The newly engineered 12 oz. and 16 oz. black casserole platters share a common footprint and matching crystal clear lid with excellent visibility for merchandising prepared foods. These same containers also have a matching vented microwavable lid. Complementing the 12 and 16 oz platters is the larger footprint 24 oz capacity platter with its own matching crystal clear lid. All 900 Series microwavable platters and vented microwavable lids withstand up to 230° F when used under heat lamps or in warming units. The crack-resistant polypropylene platter, and the secure-snap lid closure ensures freshness and eliminates spills when transporting. The cut-proof platter allows your customers to heat-and-eat right out of the containers. With the 900 Series you are presented with numerous merchandising possibilities for appetizers, side dishes, entrees, and desserts.

Anchor Packaging's product line includes upscale take-out packaging used for merchandising prepared ready-to-heat meals in supermarkets, take-out containers in restaurants and other foodservice operations, deli cup containers, all-purpose cling film and high barrier trays. **Culinary Classics®, MicroRaves®, MicroRounds®, Gourmet Classics®, Microlite®, Bon Faire® and Deli View®** are among Anchor's unique product lines. Anchor also provides custom package design and manufacture for many large food companies in the U.S. and Canada.

## Anchor Packaging Adds Half-Rib Container for Prepared Foods

**(St. Louis, MO) October 15, 2006** Building on the success of its full-slab rib container, released at the beginning of this year, Anchor Packaging is pleased to announce the addition of a Half-Slab Rib Container to its offerings for the supermarket and foodservice industries.

Both the full-slab and half-slab containers enhance the presentation of ribs, as well as a wide variety of food products. Fully cooked, ready-to-eat ribs are one of the fastest growing categories in the supermarket hot case and they enjoy broad appeal in foodservice across a wide variety of take-out formats. The half-slab container, approximately 7 inches wide and 10 inches long, provides an excellent presentation for a broad spectrum of prepared food products. It has a crystal-clear lid with anti-fog, yet can withstand the high temperatures of heat lamps, warming cases, and microwave ovens.

While other manufacturers have introduced packaging intended to serve this rapidly-growing segment, several key design changes set the Anchor containers apart from all others. The Anchor containers are:

- 1) Resistant to leakage of product juices by designing fluid return channels.
- 2) Secure when closed, utilizing a proprietary lid closure system.
- 3) Superior for merchandising with a crystal clear lid, anti-fog properties and venting.
- 4) Resistant to cracking by relieving stress in the corners of the container.

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## Top Industry National Accounts Professional Joins Anchor Packaging

**(St. Louis, MO) October 10, 2006** Gwen Shaw, previously the key National Accounts Director for Sabert Corporation, has announced her decision to join Anchor Packaging, Inc. She has been appointed to the role of National Account Manager Foodservice.

While at Sabert, Ms. Shaw developed and implemented strategies to initiate new opportunities and expand existing business and with high-profile customers including Applebee's®, Arby's®, Darden Restaurants®, Yum Brands® and other national restaurant chains. Previous to her position at Sabert, Ms. Shaw held similar National Account positions at Chinet Corporation, and District Manager positions at Mobil Chemical and Proctor and Gamble.

David Johnson, Executive Vice President, Sales-expressed, "We are extremely pleased that Gwen is joining the Anchor Sales Team. Anyone who has worked with her knows she is unsurpassed in her vast knowledge and experience, and will add to Anchor's already

credible reputation in the marketplace.”

Frank Baumann-Director of National Accounts, Foodservice” added, “Gwen’s arrival coincides with Anchor’s entry into the PET thermoforming business early next year and will help provide a sales platform as Anchor continues to launch new and innovative products in 2007.”

Ms. Shaw’s appointment is only the latest in a series of commitments, both in human resources and capital equipment, that Anchor has made to the Foodservice industry during the past 2 years. Anchor’s product line includes the award-winning Culinary Classics, as well as the recently-released IncrediBowl series. Anchor is renown for upscale take-out packaging used for merchandising prepared ready-to-heat meals in supermarkets, take-out containers in restaurants and other foodservice operations, deli cup containers, all-purpose cling film and high barrier trays. **Culinary Classics®, IncrediBowls®, MicroRaves®, MicroRounds®, Gourmet Classics®, Microlite®, Bon Faire® and Deli View®** are among Anchor’s unique product lines. Anchor also provides custom package design and manufacture for many large food companies in the U.S. and Canada.

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## Latest Technology Produces the Incredi- Bowl®

*New Product Outperforms Polystyrene and Paper Bowls for Soup/Entree Category*

(St. Louis, MO) July 31, 2006 Anchor Packaging introduces the **Incredi-Bowl series**-the perfect bowl line for soups, breakfast entrees, and many other hot or cold foods. Using the latest technologies in packaging design, the Incredi-Bowl has been designed to stand up to 230°F, and will not cause off-odors or off-flavors when heated, like polystyrene bowls. This makes the product line perfect for staging foods under heat lamps or in warming units/tunnels, or for re-heating in the microwave.

The classic black bowl is matched with a clear vented, anti-fog lid for excellent food visibility, making the Incredi-Bowl ideal for increasing visual appeal while assuring order accuracy-a clear advantage over paper soup bowls. And the secure-snap closure ensures a leak-resistant container that transports safely. With classical styling, that subtly incorporates rigid design features, the Incredi-Bowl can be stacked up to 3 high with a variety of soups, pastas, and other prepared food items. The Incredi-bowl is competitively priced with other plastic soup bowls that have far fewer performance capabilities, and is less expensive than paper soup containers. Several large national chains have already adopted the **Incredi-Bowls**, in place of the containers they had been using, due the superior price/performance attributes of the Incredi-Bowl.

**Incredi-Bowls** are available in 12-20 oz capacities with one lid to fit all sizes.

Anchor Packaging’s product line includes upscale take-out packaging used for merchandising prepared ready-to-heat meals in supermarkets, take-out containers in restaurants and other foodservice operations, deli cup containers, all-purpose cling film and high barrier trays. **Culinary Classics®, MicroRaves®, Gourmet Classics®, Microlite®, Bon Faire® and Deli View®** are among Anchor’s unique product lines. Anchor also provides custom package design and manufacture for many large food companies in the U.S. and Canada.

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## Anchor Packaging Announces New Director of Information Technology

**(St. Louis, MO) May 30, 2006** Anchor Packaging announces the addition of **Andy Rikand** to its staff, as **Director of Information Technology**. Andy joins Anchor from Accenture, one of the world's largest consulting firms. At Accenture, he held a number of positions during his 9-year tenure, culminating with the position of Senior Manager.

Anchor's dedicated customer focus and continued strong growth have necessitated the implementation of a new ERP system. Mr. Rikand will lead this key initiative, along with overseeing all IT activities at the company. Andy's experience with enterprise-scale IT projects, and ERP systems in particular, make him uniquely suited to lead this function within Anchor during this time period.

"Andy brings a wealth of systems knowledge, process improvement and strategic development experience to Anchor," said Steven Riek, CFO. "And with the upcoming ERP implementation, Andy will be a tremendous asset to our team"

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## Anchor Employees Provide Aid to Tornado Victims

**(Marmaduke, AR) April 21, 2006**

On April 2, 2006 a tornado ravaged the town of Marmaduke, AR and affected or altered many people's lives. One of the employers, Anchor Packaging, was required to idle its operations for a day and a half. Anchor assured that its employees were compensated for this time missed.

Additionally, some of Anchor's employees had been displaced for a period of time due to the recent storm. To assist the "hardest hit" of these employees, Hermann Companies - Anchor Packaging, Inc. owner Bob Hermann, Jr. worked with his leadership group to identify those affected and provide up to two weeks wages to assist in their relief efforts.

Anchor Packaging and its employees additionally pitched in to assist their fellow co-workers and the community affected by the storm by establishing a program which allowed employees to give funds toward the relief effort, with Anchor providing a matching gift towards the funds given by its employees.

## Anchor Packaging Introduces the Incredi-Bowl at IDDBA Show

(St. Louis, MO) April 14, 2006 Anchor Packaging, Booth #1209, introduces the **Incredi-Bowl**—the perfect bowl for staging foods under heat lamps or in warming units/tunnels, or for re-heating in the microwave. Made of polypropylene, the Incredi-Bowl stands up to 230 degrees F, and will not cause off-odors or off-flavors when heated, like some polystyrene bowls, and sells for about the same price. The classic black bowl is matched with a clear vented, anti-fog lid for excellent food visibility, making the Incredi-Bowl ideal for increasing visual appeal while assuring order accuracy. And the secure-snap closure ensures a leak-resistant container that transports safely. With reinforced ribbing, the Incredi-Bowl can be stacked up to 3 high with a variety of soups, pastas, and other prepared food items.

**Incredi-Bowls** are available in 12-20 oz capacities with one lid to fit all sizes.

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## Anchor Packaging Introduces Crystal Classics® Salad Bowls

(St. Louis, MO) December 5, 2005 Today, Anchor Packaging announced the first in its line of PET (polyethylene terephthalate) products for the Supermarket and Foodservice industries. The PET product line augments the broad line of upscale polypropylene and polystyrene take-out packaging already offered by Anchor. These products will be sold and marketed under a new brand, Crystal Classics™.

The **Crystal Classics** line is the perfect merchandizing tool to showcase a wide variety of products, with a clean and crisp appearance in a black base and crystal clear lid, so the food is the focus. They utilize the same closure system as the award-winning Culinary Classics product line—an inner/outer double seal™—making for a virtually leak-proof package. Easy-open tabs are integral to both bowl and lid, making for easy opening by virtually all consumers. These dynamic new products are designed to stand up to cold temperatures, and will not break, even if dropped.

**Crystal Classics** are available in 24 and 32 oz capacities, and are available in low-profile (9" diameter) and classic profile (7" diameter) designs.

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# Anchor Packaging introduces its new **Crystal Classics® Salad Bowls**

**(St. Louis, MO) November 28, 2005** The **Crystal Classics** brand is the 1<sup>st</sup> of a line of PET (polyethylene terephthalate) products for Anchor Packaging. These dynamic new products are designed to stand up to cold temperatures, and will not break, even if dropped.

The **Crystal Classics** line is the perfect merchandizing tool to showcase your product, with a clean and crisp appearance in a black base and crystal clear lid, so the food is the focus. They utilize the same closure system as the award-winning Culinary Classics™ product line—an inner/outer double seal making for a virtually leak-proof package.

**Crystal Classics** are available in 24 and 32 oz sizes, with both sizes available in low-profile (9" diameter) and classic profile (7" diameter) designs.

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