

## Anchor Packaging Introduces the Incredi-Bowl at IDDBA Show

(St. Louis, MO) April 14, 2006 Anchor Packaging, Booth #1209, introduces the **Incredi-Bowl**—the perfect bowl for staging foods under heat lamps or in warming units/tunnels, or for re-heating in the microwave. Made of polypropylene, the Incredi-Bowl stands up to 230 degrees F, and will not cause off-odors or off-flavors when heated, like some polystyrene bowls, and sells for about the same price. The classic black bowl is matched with a clear vented, anti-fog lid for excellent food visibility, making the Incredi-Bowl ideal for increasing visual appeal while assuring order accuracy. And the secure-snap closure ensures a leak-resistant container that transports safely. With reinforced ribbing, the Incredi-Bowl can be stacked up to 3 high with a variety of soups, pastas, and other prepared food items.

**Incredi-Bowls** are available in 12-20 oz capacities with one lid to fit all sizes.

Anchor Packaging's product line includes upscale take-out packaging used for merchandising prepared ready-to-heat meals in supermarkets, take-out containers in restaurants and other foodservice operations, deli cup containers, all-purpose cling film and high barrier trays. **Culinary Classics®**, **MicroRaves®**, **Gourmet Classics®**, **Microlite®**, **Bon Faire®** and **Deli View®** are among Anchor's unique product lines. Anchor also provides custom package design and manufacture for many large food companies in the U.S. and Canada.

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## Anchor Packaging Introduces Crystal Classics® Salad Bowls

(St. Louis, MO) December 5, 2005 Today, Anchor Packaging announced the first in its line of PET (polyethylene terephthalate) products for the Supermarket and Foodservice industries. The PET product line augments the broad line of upscale polypropylene and polystyrene take-out packaging already offered by Anchor. These products will be sold and marketed under a new brand, Crystal Classics™.

The **Crystal Classics** line is the perfect merchandizing tool to showcase a wide variety of products, with a clean and crisp appearance in a black base and crystal clear lid, so the food is the focus. They utilize the same closure system as the award-winning Culinary Classics product line—an inner/outer double seal—making for a virtually leak-proof package. Easy-open tabs are integral to both bowl and lid, making for easy opening by virtually all consumers. These dynamic new products are designed to stand up to cold temperatures, and will not break, even if dropped.

**Crystal Classics** are available in 24 and 32 oz capacities, and are available in low-profile (9" diameter) and classic profile (7" diameter) designs.

Anchor Packaging's product line includes upscale take-out packaging used for merchandising prepared ready-to-heat meals in supermarkets, take-out containers in restaurants and other foodservice operations, deli cup containers, all-purpose cling film and high barrier trays. **Culinary Classics®**, **MicroRaves®**, **MicroRounds®**, **Gourmet Classics®**, **Microlite®**, **Bon Faire®** and **Deli View®** are among Anchor's unique product lines. Anchor also provides custom package design and manufacture for many large food companies in the U.S. and Canada.

## Anchor Packaging introduces its new **Crystal Classics® Salad Bowls**

**(St. Louis, MO) November 28, 2005** The **Crystal Classics** brand is the 1<sup>st</sup> of a line of PET (polyethylene terephthalate) products for Anchor Packaging. These dynamic new products are designed to stand up to cold temperatures, and will not break, even if dropped.

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