

Award Winning Innovation



Recognition of a long history of award-winning innovation. For over 50 years, Anchor Packaging has supplied the industry with innovative consumer package solutions. We continue to expand our knowledge, designs and operational base to create and deliver the answers to tomorrow's packaging challenges.

2023 CStore Decisions' Hot New Products Award

Anchorware® Reusable Containers

CStore Decisions received numerous entries across dozens of categories. A panel of retailer experts judged this year's entries. Winners were determined using a point system that examined key factors for success, including innovation, packaging, and more. New products and services are defined as having launched in 2023.



2023 Convenience Store News Best New

Product Award

Anchorware® Reusable Containers

The Best New Products Awards program judges awarded 33 innovative new products introduced in the convenience channel in the past year. Judges evaluated entries on various criteria, including value and convenience, seeking innovations that best meet the needs of today's consumers. Products brought to the market between May 31, 2022, and June 1, 2023, were eligible for entry. Past Times Marketing, a New York-based consumer research and product-testing firm, supervised and tallied judging.

2021 WorldStar Award for Packaging Excellence - Food

Crisp Food Technologies® Containers - Keep Fried Food Hot and Crispy.

The most prestigious honor for excellence in packaging. World Packaging Organization (WPO) reviewed 345 entries from 34 countries in twelve categories, including food and beverage. Entries must receive another packaging award from specified organizations, including the IoPP AmeriStar award.



2020 AmeriStar Packaging Award

Crisp Food Technologies® Containers - Keep Fried Food Hot and Crispy.

Judged by the Institute of Packaging Professionals (IoPP) by members from various packaging industry segments. Evaluated on innovation, product protection, economics, performance, marketing and environmental impact.

2020 Best New Product Award - Convenience Store News

Fry Baby® Hinged Containers - Overall Innovation.

Judging supervised by Past Times Marketing, a New York-based consumer research and product-testing firm. "Fry Baby" is part of the Crip Food Technologies® line of packages that keep fried food hot and crispy.



2019 Best New Product Award - CSP Retailers Choice

Crip Food Technologies® Containers - Keep Fried Food Hot and Crispy.

Convenience Store Retailers Vote on Best New Products. CSP Magazine published product finalists from "the huge number of new products that represent the lifeblood of the convenience retailing industry."

2019 Best New Product Award - Convenience Store News

Crip Food Technologies® Containers - Keep Fried Food Hot and Crispy.

Judging supervised by Past Times Marketing, a New York-based consumer research and product-testing firm. Best New Product in the Foodservice Packaging category.



2016 WorldStar Packaging Award - Food Category

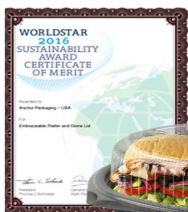
Embraceable™ platter and lid with cup locator.

The ultimate packaging accolade awarded by the World Packaging Organization (WPO). Judges reviewed 293 entries from 35 countries for all types of packaging including food, beverage, pharmaceutical, health & beauty.

2016 WorldStar Sustainability Award - Certificate of Merit

Embraceable™ platter and lid with cup locator.

Judging awarded Anchor a high sustainability score for responsible raw material sourcing and reduction, energy optimization and recovery that includes reusability, recyclability and ease of disposal.



2015 AmeriStar Design Excellence Award

Embraceable™ platter and lid with cup locator.

Judged by the Institute of Packaging Professionals (IoPP) by members from various packaging industry segments. Evaluated on innovation, product protection, economics, performance, marketing and environmental impact.

2014 Best New Product Award - Convenience Store News

Embraceable™ platter and lid with cup locator.

Judging supervised by Past Times Marketing, a New York-based consumer research and product-testing firm. Best New Product in the Foodservice Display & Packaging category.



2010 Greener Package Award

Kentucky Fried Chicken® clear Incredi-Bowl® Reusable Sides Containers.

Working with KFC, we've changed the way consumers look at takeout packaging. Awarded for offering the first reusable sides containers in fast food history

2010 AmeriStar Design Excellence Award

Crisp Food Technologies® Containers - Keep Fried Food Hot and Crispy.

Judged by the Institute of Packaging Professionals (IoPP) by members from various packaging industry segments for Overall Package Design and Functionality for Crisp Foods. Evaluated on innovation, product protection,

economics, performance, marketing and environmental impact.



2010 WorldStar Design Excellence Award - Packaging Innovation

Crisp Food Technologies® Containers - Keep Fried Food Hot and Crispy.

The ultimate packaging accolade awarded by the World Packaging Organization (WPO). Judges reviewed entries from over 30 countries for all types of packaging including food, beverage, pharmaceutical, health & beauty.

2010 Foodservice Packaging Award - QSR/FPI

Culinary Classic® Hinged Containers - Product Manufacturing Innovation.

The first line of one-piece hinged take-out containers to be made with microwavable polypropylene in black bases and clear vented lids for an upscale to-go packaging.

