Continues Drive to Reduce Packaging Costs – Introduction ValueWrap Film

(St. Louis, MO) February 23, 2009 Anchor Packaging introduces **ValueWrap**— its newest line of plastic food wrap cutter boxes in 12-inch, 18-inch and 24-inch sizes.

ValueWrap offers the operator a substantial cost reduction, without sacrificing the features they desire. An all-purpose, tinted, PVC foodservice film with excellent cling properties, **ValueWrap** provides outstanding clarity and protection for foodservice professionals. The heavy-duty, self-dispensing cutter boxes come with lock top design, improved film exit slot, and hand holes for easy transportation. The extended front flap allows the box to maintain structural integrity, and includes a standard, full-length cutting blade with an improved cutting edge. Film rolls are mounted on roller-core plugs for ease in dispensing and to reduce drag.

ValueWrap complements Anchor's broad line of foodservice plastic and foil cutter box products including**: PurityWrap** (Premium-Grade film, coated box), **AnchorWrap** (Premium-Grade film, coated box, with slide-cutter), **CrystalWrap** (Heavy-Duty Grade film), and **AnchorFoil** (Aluminum Foil Roll cutter boxes and popup sheet boxes). A wide variety of meat films, perforated films, produce films and Milers® are also available from Anchor.

Anchor Packaging's container product line includes upscale take-out packaging used for merchandising prepared ready-to-heat meals in supermarkets, take-out containers in restaurants and other foodservice operations. **The Roaster® Series, Incredi-Bowls®, Culinary Classics®, Culinary Basics®, MicroRaves®, MicroRounds®, Gourmet Classics®, Microlite®, BonFaire®, DeliView®, and AnchorFoil® pans** are among Anchor's unique product lines. Anchor also provides custom package design and manufacture for many large food companies in the U.S. and Canada.