PACKAGING

Sponsors 2011 ACF Culinary Challenge in Las Vegas

(St. Louis, MO) March 15, 2011 Earlier this month, the **American Culinary Federation (ACF)**, hosted a 2-day, professional-grade competition in Las Vegas, Nevada. Chefs from around the world, representing some of the best restaurants, country clubs, and culinary institutes competed, head-to-head, in 6 different food categories. This competition was held in concert with the 2011 Catersource annual trade show.

Anchor Packaging, the leading manufacturer of upscale takeout containers, was the overall sponsor of the event. As part of a unique challenge designed by the ACF, Chefs from the 6 categories were required to prepare and plate their culinary creations in an Anchor Packaging *Culinary Classic* To-Go container.

"In today's economy, many consumers are utilizing takeout from their favorite restaurants, as a substitute for dine-in"[], said **Anchor Vice President of Marketing, Michael Thaler**. "These consumers are expecting a presentation and a culinary experience that is consistent with what they have come to expect during their dine-in occasions"[].

In addition to the medals and cash awards provided by the ACF in each category, Anchor Packaging offered a \$1,000 prize for the "Best takeout experience created by any Chef" during the competition. The winner of this special award was **Chef Samantha Caves** of North Bena, Oregon. Chef Caves is currently employed at the Oregon Coast Culinary Institute.

To further demonstrate its support of the ACF and the Culinary Arts, Anchor sponsored **Chef Ashlie Haines** of Chesterfield, Missouri in this world-class event. Ms. Haines is employed at Cardwell's, a well-known restaurant in the St Louis area. Chef Haines was awarded First Place in her category, and received her first ACF medal.

Anchor Packaging's product line includes a broad variety of upscale take-out packaging used restaurants and other foodservice operations, as well as, containers for merchandising prepared ready-to-heat meals in supermarkets deli cup containers, all-purpose

foodservice cling wrap. AnchorFoil[®] rolls, pop-up sheet and pans, Culinary Classics[®], Culinary Basics[®], MicroRaves[®],

Incredi-Bowl[®], MicroRounds[®], the Roaster[®], Gourmet Classics[®], Microlite[®], Bon Faire[®], and Deli View[®] are among Anchor's unique product lines. Anchor also provides custom package design and manufacture for many large food companies in the U.S. and Canada.