

Upgrading From Foam Just Became Affordable

(St. Louis, MO) March 10, 2014. Anchor Packaging, Inc. announces the addition of the new Culinary Squares[®] separate bases and lids to the successful hinged Culinary Basics[®] and Culinary Classics[®] lines of high heat polypropylene packages.

The new 8.5″ squares are available in single and 3-compartment black PP bases with separate single and 3-compartment clear, vented, anti-fog PP lids. The new *Culinary Squares* offer increased value to the operator looking for ways to improve their image while controlling costs. At a time when food prices are on the rise, this new line was designed to maximize performance and minimize cost for an affordable alternative to foam clamshells.

Bases are made with renewable mineral additives reducing the use of petroleum based resin up to 40% joining other products in Anchor's Nature's Best[®] line of sustainable products. Holding similar portion sizes as foam clamshells and the hinged Culinary Series, *Culinary Squares* are packed 300 per case separately and also in three combo packs of 150 bases and lids.

Each line in the Culinary Series has unique features providing a choice of options that make food look fresh and appealing. All three lines work well for hot foods held under heat lamps, chilled ready-to-heat meals in the microwave, and for assorted cold food applications. The strong and durable, cut-resistant black PP bases withstand temperatures up to 230°F.

Clear, anti-fog, vented polypropylene lids are part of each Culinary Series offering to keep food visible and avoid errors. The superior clarity will increase impulse sales and the leak resistant closures prevent messy spills. Lids stay securely in place during handling and transport and a single package for hot and cold foods reduces SKUs and inventory costs.

Anchor Packaging's products also include upscale takeout packaging used for merchandising prepared ready-to-heat meals in

supermarkets and takeout meals in restaurants and other foodservice operations. The Roaster® Series, Incredi-Bowls,

Culinary Classics[°], Culinary Basics[°], Mega-Meal[°], MicroRaves[°], MicroRounds[°], Gourmet Classics[°], Microlite[°], BonFaire[°],

Crystal Clear®, Crystal Classics® Rounds, and AnchorFoil® are among Anchor's unique rigid product lines that also include foil wrap and film. Custom package design and manufacture is provided for many large food companies in the United States, Canada, South America, Europe and Australia.