

## Wave of the Future in Packaging



(St. Louis, MO) May 26, 2015. **Anchor Packaging, Inc.** announces the launch of their newest product line, which incorporates ergonomic design, reduction of petroleum-based materials, and an upscale presentation with smooth, clean lines and wide viewing panels. Branded the “WAVE” series, these containers are available in 16, 24, and 32 ounce sizes. They join many other successful and award-winning Anchor products under the MicroRaves® trademark.



The WAVE series 9" x 6" containers are designed with smooth sides for ease of use. The spoon-able inside surface, and shiny black outside, attract the impulse buyer with a modern, contemporary design. The attractive new look provides a table-ready presentation in a durable, cut-resistant material.

Three leak-resistant lids will fit each of the WAVE polypropylene bases. New PP and RPET dome lids have a smooth, sleek look with wide, rib-free panels to provide an unobstructed view of the food contents. The flat RPET lid also has a smooth surface and is a perfect choice for portion control and low profile items.

The vented, polypropylene dome lid includes integral Clear Guard® anti-fog technology to prevent condensation or “fogging” of the lid. This maximizes hot-case merchandising opportunities for retailers and eliminates takeout order errors for foodservice operators, while keeping hot foods looking fresh and appealing. High clarity RPET flat and dome lids include cold anti-fog technology and, when combined with these microwavable bases, offer optimal food visibility to drive increased sales from chilled grab n go displays.

The three bases and the polypropylene lid will withstand temperatures to 230°F in warming units, under heat lamps, or in the microwave. No need to re-plate chilled, prepared foods, when reheated in the microwave.

Containers are made with a natural mineral additive, reducing the use of petroleum based resin by 40%. Bases and polypropylene lid are dishwasher safe providing consumer-convenient reusability. RPET flat and dome lids are made with FDA approved post-consumer recycled content. All bases and lids can be recycled curbside.

Anchor Packaging’s products include affordable and upscale takeout packaging. Used for merchandising prepared, ready-to-heat meals in supermarkets, and for takeout meals offered by restaurants, Anchor’s products can be found in most foodservice operations. Anchor’s unique product line includes stock and custom rigid packaging, as well as a broad line of cling film wraps.