


INCREASES RING BY UP TO 35%

Deli Cup vs. Anchor Deli Tub



- **HIGHER SALES RING.** Higher capacity (22 oz) leads to 35% increased sales and contribution margin vs. 16 oz deli cup.
- **CONSUMER-REUSABLE.** Upscale clear tub with colored tabbed lid provides consumer with a valuable and attractive reusable food storage container. Top shelf dishwasher-safe.
- **HEAT-TOLERANT.** Made of durable and microwave-safe (recyclable)  polypropylene. From refrigerated cold display to microwave, this container can withstand temperatures up to 230°F.
- **OPTIMIZED MERCHANDISING.** Rectangular shape provides better merchandising optimization in display case vs. round deli cups.
- **EXCELLENT FOR A VARIETY OF FOODS.** Proteins, cold salads, olives, cheeses, sides, appetizers, snacks, desserts, both cold and hot, can be served up fresh from the deli, or prepared and displayed.

Available in black lids and clear tubs.
Almond, clear, and green lids require a minimum quantity and lead time.
Contact your Anchor Sales Representative for more information.