

What package creates more profit?

↓ Anchor Crystal Classics® 8" Squares ↓



Standard 49" Shelf

↓ Traditional 9" Rounds ↓



Standard 49" Shelf

Wasted Space

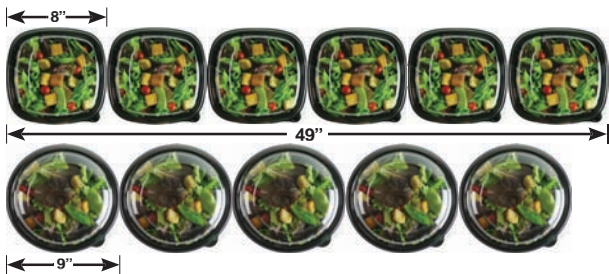
Wasted Space

More Product to Sell and Less Refills

Popular retail display shelves are 49" wide

Shelf will hold **6** salads in the **8" Square package**. Shelf holds only **5** salads in a **9" Round package**

How much of the salad does your customer see when selecting an item from a display?
Did you know an 8" square package has a greater surface area than a 9" round bowl?



The area of an 8" square package is 64 sq. in.
Area = L x W = 8 x 8 = 64

The area of a 9" diameter round is 63.585 sq. in.
Area = pi x radius² = 3.14 x (4.5 in)² = 3.14 x 20.25 = 63.585

Crystal Classics 8" RPET bowls are available in black or clear from 20 to 48 ounces with flat or dome lids to fit all.



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